



A COMMUNITY SUCCESS STORY

For 66 years, the St. Marys Lincolns have survived and thrived as a small market team competing against larger centres.

The Lincolns organization is so thankful to all of the community businesses, organizations and individuals whose continued support has made each season possible. With sincere apologies to any names accidentally missed below, the following is a list of so many whose support has helped the St. Marys Lincolns operate

Action Health Care	Finnie Distributing	O'Grady's Clothing	St. Marys Kinsmen
All Roads	Frank Teahen	O'Learys Creamery	St. Marys Landscaping
Al's Auto Body	Fraser Asphalt	Orr Insurance	St. Marys Minor Hockey
Alumni	Graham Energy	Owen Lewis-Havard	Stonetown Chiropractic
Andemar Dust & Ice Control	Grahalm Farms	Partners Paint & Paper	Stonetown Coffee
Anna Mae's	Grantham Dairy	Pass It On	Stonetown Financial Services
Armstrong Paving	Hairitage Salon	Permanent Paving	Stonetown Physiotherapy
Ashton Tire Service	Harris-Greig Automotive	Pita Pit	Stonetown Travel
Barista's	Hearn's Ice Cream	Pressed to Perfection	Subway
Barker Ag Services	Hodges Funeral Home	Quadro Communications	Sue Taylor Painting
Bick Heating & Cooling	Hoegy's Farm Supply	Queen's Inn	Sun Rayz
Bickell Built Homes	Hubbard Pharmacy	Radar Auto Parts	Taylor Fluid Systems
Billets	Hudson's Stratford Kia	Red Rock Construction	TD Canada Trust
Black's Financial Services	Hutton Transport	ReMax Realty	Team Staff
Caledon Tubing	INOAC Interior Systems	River Valley Golf & Tube Slide	Terry Crisp
Canadian Cart Sales	Janice's FineCountryCatering	RMT Excavating	Thames Label & Litho
Canadian Tire	JSB Construction	Roancroft	The Flower Shop and More
Cascade Cleaners	Ken Robinson Refrigeration	Robson's Scrap Metal	The Hitching Post
Cherrey Bus Lines	Kingsway Lodge	Rotary Club of St. Marys	The Source
Core Fuels	Lewis Custom Masonry	Ryan Elliott's Repair	Tim Hortons
Craig & Jess No Frills	Little Caesars Pizza	Sam's Home Hardware	Town of St. Marys
Crazy Joe	Little Falls Car Wash	Science Hill Country Club	Trestle Strength & Fitness
Cubberley Plumbing	Luckhardt Landworks	Sensations Salon	Tribe Sports
D&S Downham	Management Team	Sherwin Law	Trouw Nutrition
Daryl McClure & Co.	MCC Contractors	Shirmac Farms	Troyer's Spices
Dave Versteeg Auto Repair	McCutcheon Drainage	Soleil Foods	Turner Plumbing
DFK Equipment Sales	McDonald's Independent	Sommers Generator Systems	Ulch Trailer Sales
Directors	McKinley Hatchery	St. Marys Buick GMC	Ulch Transport
Doug Kennedy	McLean Taylor	St. Marys Cement	USWA Union
Dowler Karn	Members	St. Marys Coin Car Wash	Veterinary Purchasing
Dunny's Source for Sports	Meridian Bank	St. Marys Dentistry	Volunteers
E&E McLaughlin	Middlesex Mutual Insurance	St. Marys Ford	Waghorn Stephens
Easy Lift Doors	Mike Bannerman	St. Marys Golf & CC	Wildstone Bar & Grill
Ed's Concrete Products	Mitchell Hainer	St. Marys Home Building Ctr	Wildwood Care Centre
Famme & Co	Myrt Hearn	St. Marys Independent	William J. Galloway
Fans	Nymeyer-Scrimgeour Group	St. Marys Insurance Group	



ST. MARYS LINCOLNS 2023/24 SPONSORSHIP PACKAGE



YES! PLEASE COUNT ON MY SUPPORT FOR THE 2023-24 SEASON

Business / Organization / Individual Name: _____

Contact Person(s): _____

Phone Number(s): _____

Email(s): _____



2023/24 SPONSORSHIP OPPORTUNITIES
Please Help Support Our Team!

GREEN & WHITE TEAM SPONSORSHIP (2 available).....\$5,000

Your business can be one of two team sponsors, one Team Green, and one Team White. This includes everything listed in the Platinum Package with the addition of the following: advertisement on PRC’s Rock Rink wall all season long (see separate wall info), entire team visit to your business for group photo wearing your designated jersey set, ceremonial puck-drop on your company’s game night, signed team jersey with your name bar. Overall value of \$6,700.

PLATINUM SPONSORSHIP (5 available)\$3,000

Company name on a home & away jersey; 250 game passes; premier game night sponsorship (Fill the Rink, Rock the Rink etc) with in-game announcements and social media promotions; foursome in the Lincs’ Golf Tournament; hole sponsorship in tournament; full page ad in annual program, logo displayed on player profile in PRC lobby, recognition on team website and sponsor banner in the lobby; special Platinum Announcement on social media.

PRC WALL BANNER (10 available)..... \$2,000 to \$2,500

NEW – Possibly the best bang for your buck for your business, as this 4’X8’ wall advertisement will be drilled into the PRC wall behind the benches on the Rock Rink (under the OMHA/Silver Stick Banners). This will be visible for ALL minor hockey, ringette, Lincolns, Lakers and any other ice use for the year ahead. Tiered pricing: one year commitment is \$2,500. Three-year commitment is \$2,500 for year one, and \$2,000/year for years two and three (\$1,000 savings). Pricing includes cost of the advertising and installation. Do not miss this new opportunity!

GOLD JERSEY SPONSORSHIP (10 available)\$1,500

Company name on home and away jersey; 75 game passes; game night sponsorship with in-game announcements and social media promotion; logo displayed on player profile in PRC lobby; recognition on team website and sponsor banner in lobby.

JERSEY SPONSORSHIP (5 available)\$1,300

Same options as Gold sponsor, but only 50 passes and no game night sponsorship

EQUIPMENT SPONSOR.....\$2,000

NEW – The official equipment sponsor will receive company branding on the player’s helmets and hockey pants which will be worn every game. Team Photographer and Newspaper will take action shots will be printed and shared on social media. A photo-op with a player wearing the branded equipment and a member of your company will also be shared on social media. Package includes 50 game passes.

PLAYER OF THE MONTH SPONSOR (one available)\$1,500

Present your sponsored award to the Linc’s Player of each month, photo can be taken at your business or at a home game; announced in the St. Marys Independent Newspaper; shared with company branding on team website and social media; 100 game passes



2023/24 SPONSORSHIP OPPORTUNITIES
Please Help Support Our Team!

POST-GAME MEAL SPONSOR (two available)\$1,500

We feed the players after every home game in the Blue Line Club. As the Meal Sponsor, signage will be displayed around the dining area, and recognized on social media throughout the year. Includes a post-game announcement every night, and 75 game passes. In-kind tradeoffs are entertained and new ideas welcomed.

PINK IN THE RINK JERSEY SPONSOR (one available).....\$1,200

We host “Pink in the Rink” in October, a league-wide initiative for Breast Cancer Awareness. Your company name will be printed on the pink jerseys that will be worn in warm-up and auctioned off after the game. Proceeds go to the Canadian Cancer Society.

WIN OR LOSE SPONSOR (one available).....\$1,000

NEW – Your company logo will be added to all post-game graphics shared on Team social media accounts. This includes pre-season, all 50 regular season games, and playoffs. Our “Lincs Win” posts online are some of our most engaged, great value for visibility. Includes 50 game passes.

GAME LINEUP SPONSOR (one available).....\$1,000

Company logo on the game day lineup sheet which displays both team’s rosters, and is available for free to all fans attending home games. Includes an in-game announcement each night, and additional marketing opportunities are welcomed (ie. number drawn for prize)

BUNDLE AND SAVE!! Purchase any \$1,000 option from above and get 50% off your advertisement!

PROGRAM ADS	Price
Full page ad	\$525
Half page ad	\$375
Quarter page ad	\$275
Eighth page ad	\$175
Premium for Color	\$50

St. Marys Lincolns - PO Box 42, St. Marys, ON N4X 1A9
Treasurer and Program Coordinator - Stewart Grant
stewartgrant16@gmail.com or 519-868-1290

Contact your Lincolns sponsorship representative or
Stewart Grant directly to lock in your commitment today!