



St. Marys Lincolns Hockey Club

Greater Ontario Hockey League

PO Box 42, St. Marys, ON N4X 1A9

Season Passes – Reserved Blue Seat FAQ – 2026-27 Season

What is a reserved “Blue Seat”?

The Blue seats are located in neutral zone viewing area of the PRC. Last year was our launch point of offering them to season ticketholders, and we’re looking to improve the benefits and communication for all ticketholders and volunteers involved while remaining amongst the most affordable tickets in the GOHL.

What are the benefits?

Labelled Seat – sticker assigned to your designated seat with your name on it to ensure other fans do not take it.

New Blue Season Ticketholder Card - available for purchase until the home opener, can be presented if another patron is in your seat, and validation for playoff pre-sale tickets.

Playoffs – when pre-sale ticket is purchased, it guarantees your seat until 5 minutes before puck drop. Say goodbye to arriving two hours early! Subject to playoff price increases.

What is the cost?

Super Early Bird – General admission for the 26-27 season is \$99+tax. The Blue Seat reservation is an additional \$25+tax. This is to assist the club with the added cost/time associated with labelling the seats, new designated passes, and additional volunteer hours associated with the organization and execution of the section to best serve our fans.

Timeline – The blue seats can only be purchased prior to the home opener. This includes the Super Early Bird sale and pre-season sales. You cannot reserve a blue seat mid-season.

Playoffs Continued...

Pre-Sales – You have first right of refusal for your seats. Please attend the pre-sale to make your ticket purchase and we will document your attendance.

Conflict Resolution – we anticipate the labelled seat and blue pass will go a long way in mitigating issues. In the event of any issues, volunteers are positioned at the bottom and top of the blue section and are at your disposal to help remedy any conflict to ensure your seat is available.

Communication – in the event your seat has been incorrectly assigned on the seating chart, or if you have any other issues, we will have a designated contact to resolve any issues. Your contact information will be saved for future correspondence upon purchase.